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**New York To Washington Bike Ride Planned
To Promote Hiring of Workers With Disabilities**
*Hire Disability Solutions CEO Jeff Klare To Undertake 300 Mile Bike Ride To
Deliver "Appeal For Inclusion" To U.S. Chamber of Commerce*

Invites Members of The Disabled Community To Join Him Along The Way

Brooklyn, NY - - With the U.S. employment rate of people with disabilities at 20%, Jeff Klare, CEO of Hire Disability Solutions, a national leader in increasing employment opportunities for individuals with disabilities, will undertake a 300 mile bike ride from New York to Washington, D.C., to raise awareness of the need for greater corporate hiring of workers with disabilities.

The "Opportunity for Success Ride" will commence at the foot of the Brooklyn Bridge in New York City on Sunday, October 1, the first day of National Disability Employment Awareness Month, and conclude in Washington, D.C. on October 6th. Upon arriving in Washington, D.C., Klare will deliver an "Appeal for Inclusion" to the U.S. Chamber of Commerce to help raise awareness of the need for greater hiring of individuals with disabilities by corporations.

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The ride is also being conducted to benefit several nonprofit organizations:

- The Coalition to Salute America's Heroes, an organization created to assist severely wounded and disabled Operation Enduring Freedom and Operation Iraqi Freedom veterans and their families;
- The East Coast Greenway, a user transportation and recreation trail network connecting major urban centers along the east coast of the United States from Calais, Maine, to Key West, Florida;
- The National Organization on Disability, which works to expand the participation and contribution of America's 54 million men, women and children with disabilities in all aspects of life.;
- The National Disability Rights Network, a nonprofit membership organization for the federally mandated Protection and Advocacy (P&A) Systems and Client Assistance Programs (CAP) for individuals with disabilities.
- The American Breast Cancer Foundation, a nonprofit organization that provides early detection education and screening services to those in need no matter what age, race, sex, or financial challenge

Hire Disability Solutions is encouraging individuals to help promote the hiring of those with disabilities by donating to these organizations whose activities promote such inclusion.

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Specifically, the “Appeal for Inclusion” to be presented in conjunction with the U.S. Chamber of Commerce calls for:

- Corporate America to devote all necessary resources to promote the inclusion of individuals with disabilities;
- Corporations to educate themselves on disability issues;
- Decision makers to become more informed about and implement employment practices that provide equal opportunity to all job seekers, including people with disabilities;
- The job selection process to focus on finding the person who has the ability to perform a job, rather than focusing on a disability.

Klare, whose ride will take him through cities ranging from Philadelphia to Baltimore, is calling for members of the disabled community, as well as socially conscious citizens, to join him along his planned route for whatever portion of the ride they would like to undertake. Additionally, Klare will be collecting resumes from individuals with disabilities in each town he is scheduled to make a stop in. These resumes will then be posted on the Hire Disability Solutions website Career Center to help facilitate opportunities for employment. The Career Center, which is powered by Monster®, the leading global online careers and recruitment resource, also provides search tools and career content, courtesy of Monster.

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Individuals can show their support by “signing” the “Appeal for Inclusion” directly on the Hire Disability Solutions website, www.hireDS.com. On the site, visitors will also find a route map, so that they can determine at which point they would like to participate in the “Opportunity for Success Ride.” Klare is also currently maintaining a blog on the site and will continue to do so during his ride, enabling visitors to receive updates on the initiative and providing them with an opportunity to post their own thoughts as well. Visitors can also donate directly on the site to the nonprofit organizations being supported by the ride.

“While the Americans with Disabilities act passed in 1990 prohibits discrimination, in reality, little has been done to proactively help people with disabilities gain employment,” says Klare. “Significant misconceptions exist in corporate America today concerning the hiring of individuals with disabilities and this has led employers to fear rather than to value or understand the significant contributions such individuals can make. As has been done on behalf of others who have faced difficulty in the job marketplace, we are looking forward to working in partnership with the Federal government to increase efforts in educating corporate employers and to urge more active recruitment of individuals with disabilities. Our hope is that through the ‘Opportunity for Success Ride’ we can bring attention and action to reversing the astoundingly low rate of employment that exists for those who are disabled.”

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Once employed, however, some individuals with disabilities require assistive technologies to help them do their job. “iCommunicator the leading communications software for people who are deaf or hard of hearing has helped people in the education and business environments for over six years”, says Steve Bruner, iCommunicator’s VP of Sales and Marketing. “I have known Jeff Klare for a long time and we are very proud to support him and the Opportunity for Success Ride”, said Mr. Bruner.

For more information on the “Opportunity for Success Ride,” or on Hire Disability Solutions, visit www.hireDS.com.

About Hire Disability Solutions

Hire Disability Solutions was founded to provide services on behalf of individuals with disabilities promoting inclusion into the mainstream employment world. Since its inception in 2004, Hire Disability Solutions has established itself as the national leader in protecting and enhancing employment opportunities for individuals with disabilities. Through its educational campaigns surrounding employment law, education opportunities and assistive technology, the company facilitates the success of individuals with disabilities and employers alike.

About the Coalition to Salute America’s Heroes

The Coalition to Salute America’s Heroes is a non-profit, non-partisan 501©(3) organization, created to provide a meaningful way for individuals, corporations

and others to help our severely wounded and disabled Operation Enduring Freedom and Operation Iraqi Freedom veterans and their families rebuild their lives.

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About The East Coast Greenway

The East Coast Greenway is a long-distance, inter-urban, multi-user transportation and recreation trail network connecting major urban centers along the east coast of the United States from Calais, Maine, to Key West, Florida. The spine route consists of a series of locally owned and managed trails, linked to form a continuous trail network, easily identified by the public through signage, maps, and user guides. The East Coast Greenway is intended to be an off-road route serving cyclists, hikers, and other non-motorized users for recreation and transportation.

About The National Organization on Disability

The mission of the National Organization on Disability is to expand the participation and contribution of America's 54 million men, women, and children with disabilities in all aspects of life. Contributions enable the organization to continue to narrow the gaps in the levels of participation between people with

and without disabilities in all aspects of life, including employment, education, community involvement, religious worship, and social, cultural and recreational activities.

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About The National Disability Rights Network

The National Disability Rights Network (NDRN) is the nonprofit membership organization for the federally mandated Protection and Advocacy (P&A) Systems and Client Assistance Programs (CAP) for individuals with disabilities.

Collectively, the P&A/CAP network is the largest provider of legally based advocacy services to people with disabilities in the United States. Through training and technical assistance, legal support, and legislative advocacy, the National Disability Rights Network works to create a society in which people with disabilities are afforded equality of opportunity and are able to fully participate by exercising choice and self-determination.

About The American Breast Cancer Foundation

The American Breast Cancer Foundation is a registered 501(c) 3 non-profit organization. The mission of the American Breast Cancer Foundation is to

provide a fighting chance to every life threatened by breast cancer no matter what age, race, sex, or financial challenge through screening assistance programs, research, and support for breast cancer patients and their families.

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